

## Community based Manx language lessons

### About Manx language lessons:

Manx Gaelic is a vital part of the Island's unique culture and we are committed to ensuring its continued growth. Supporting the language and the learning community is a central focus of our work and we offer intergenerational Manx language lessons for adults. Learning Manx is more than just learning a new language—it's about celebrating and preserving the identity of our island.

Culture Vannin currently offers six classes per week, led by qualified teachers in community settings making them inclusive and accessible for all. Guiding learners from beginner to intermediate levels, our "Loayr Gaelg" Speak Manx courses, covering Levels 1-4 are fun and informative.

Learning a new language also improves memory, problem-solving, and creativity – supporting wellbeing.

By sponsoring Manx language lessons your company will be promoting a key part of the island's unique cultural heritage by giving adult learners the opportunity to help preserve and grow Gaelg.

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### Sponsorship Cost: £18,000 for 2025

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### Why support Manx Language lessons?

By sponsoring Manx Language lessons you will:

- **Make a significant contribution to cultural heritage:** By partnering with Culture Vannin, you can play a vital role in preserving and promoting the Manx language, supporting lessons that enrich the island's cultural heritage and strengthen its unique identity.
  - **Increase brand visibility and positive recognition:** Sponsoring these lessons can provide your company recognition as advocates of the Manx language, positioning you favourably among customers who value community involvement and cultural sustainability.
  - **Cultivate employee engagement and development:** Partnering with Culture Vannin to deliver Manx language lessons can enhance employee engagement and development, offering your staff opportunities for life long learning, a sense of place and connection to the local culture, which can lead to increased job satisfaction and loyalty.
  - **FUTURE PLANS:** 2026 will be the Year of the Manx Language, a 12 month celebration providing opportunities for those already involved in the language, and widen participation nationally and internationally. There will be many new opportunities to partner with us in 2026 to support events, activities and new projects promoting the Manx language.
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## **Sponsorship Benefits:**

### **1. Brand Visibility on Websites:**

- a. Your company name and logo, along with a direct link to your website, will be prominently displayed on our Manx Language pages on [Culture Vannin](#) and [Learn Manx](#).

### **2. Traditional and Social Media Publicity:**

- Your company will be tagged @ in all Manx language lessons social media posts shared across our platforms, including Facebook, Instagram and TikTok.
- Inclusion in media releases related to lessons, giving your brand broad exposure across local media channels.

### **3. Exclusive Access:**

- Two VIP tickets to all local Cooish (Manx Language Festival) events, providing an immersive experience in the Island's rich language community.

### **4. Manx Language Lessons for Employees:**

- An introductory lesson for your employees, led by our Manx Language Development Officer.
- This is a fun and interactive way to introduce your team to the Manx language.

### **5. Lesson Branding:**

- Desktop sized pop-up banners, featuring your company name and logo, will be designed and used at all Manx language lessons.
- The banners will provide a visual presence for your brand, reinforcing your commitment to supporting the preservation and growth of our national language.

### **6. Integration of Manx Language into your business**

- Our Manx Language Development officer will work with you to introduce the Manx language into your workplace with easy greetings for answering the phones, Manx for starting and signing off emails and translation services for internal signage – even your "hold" music or message can be in Manx

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**Help us to promote the Manx language, ensuring it remains a vibrant part of our community and cultural identity  
for years to come – Gaelg Aboo!**